Introduction to WeSolve

Provides an overview of WeSolve, its core values, benefits, and the impact it aims to deliver to its user community.

- Product introduction
- Target audience
- Impact

Product introduction

WeSolve, Better Together

WeSolve unites diverse stakeholders committed to driving positive change and addressing challenges collectively. Our solution facilitates feedback collection and the creation of engagement activities, including the gathering of insights, ideas, surveys, polls, and news. This empowers co-creation and innovation through active collaboration and democratic participation.

The WeSolve platform has been ranked in t**he top 15 world most innovative citizen engagement platforms from World Summit Global Awards 2021** (WSA 2021).

WeSolve has also been selected unanimously from the AI4GOV consortium as the **best European solution for connecting citizens to the public services through AI (Artificial Intelligence) - 2023.**

The AI4GOV European Consortium is composed by Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU), Universidad Politécnica de Madrid (UPM), Politecnico di Milano (PoliMi), and Tallinn University of Technology (TalTech).

The WeSolve platform is designed to bridge the gap between nationalities, cultures and bring together different stakeholders. Our app will also help to include minority groups in society, as WeSolve is an efficient tool for promoting inclusion and informing people in society.

The app has several engagement features: including **surveys**, **collection of ideas**, **insights and experiences**, **news** and an **in-app reward system**.

Additionally, there is an automatic translation system that allows people to communicate across nationalities and languages (auto translations from **more than 100 languages**).

A **reward system** is also designed to include sustainability and wellbeing since users can gain points for participation which can be exchanged to plant trees through a reforestation program.

Artificial Intelligence supports the generation of the engagement activities (Projects, Challenges, Surveys, News and Workshops) motivating users to be actively engaged in the proposed activities.

The problem

Research

Traditional public participation tools such as public meetings and websites are time-consuming and require high costs of management. Moreover, these tools are very inefficient in reaching all segments of the population, especially young people, individuals with disabilities and foreigners and do not allow constructive two-way communication between organisations and their community. An investigation regarding civic engagement in the decision-making processes across Europe has shown that about 90% of the citizens would like to be consulted and informed by their local authorities (Standard Eurobarometer 79.2 (2013) and re-calculated by Wimmer (2018)).
Alignment with mission

Current resources/technology

WeSolve makes public engagement easier by offering effective communication within local communities and across multi stakeholders. WeSolve combines cutting-edge digital technologies for creating an all-in-one digital engagement platform that can reach all segments of stakeholders at a very competitive price. The digital management panel gives admins the possibility to create discussions and collect innovative ideas that can then be discussed and implemented. The admins can also consult all stakeholders through surveys, ensuring that they participate in the activities of the project. The automatic translation of the content of the app helps to reduce the language barrier and include everyone in the discussions.

The company

The company was founded in 2019 at DISIE, the Danish Institute for Sustainable Innovation and Entrepreneurships with the ultimate goal of promoting sustainable development and social impact.

The company have collaborated with municipalities and organisations in several countries, with projects in European cities (Copenhagen, Kolding, Logroño, Jelgava, Amsterdam, Porto, etc.) and large metropolitan areas like the Metropolitan Area of Barcelona where WeSolve functionalities are used to collect feedback to co-create inclusive and sustainable projects.

The company is supported by the **European Institute of Innovation and Technology for Urban Mobility** (EIT UM) and **the European Space Agency** (ESA BIC DK).

The company is partner of **We Build Denmark, DOLL Living Lab** the biggest European Living Lab for Smart City Solutions, **BLOXHUB** the Nordic urban innovation hub that brings together companies, organizations and researchers to co-create solutions for better cities, **ESRI** the global market leader in geographic information system (GIS) software, location intelligence, and mapping.

The company successfully engaged in European projects to co-create sustainable solutions together with European cities and partners:

- SecurIT. "ReBriNet, Resilient Bridge Net - 2023", Toward resilient smart cities and territories" together with ConnectingBrains (Spain) and Red Cross.
- EIT Urban Mobility: "ROAD System - Safer roads, greener cities - 2023", pilot in 7 Danish Municipalities (Copenhagen, Aarhus, Odense, Herning, Roskilde, Glostrup, Albertslund) of

the ROAD System solution to collects data from urban environments to improve cycling infrastructure.
- Horizon 2020, EIT Urban Mobility: "WeSolve, the citizen engagement project - 2022" with the cities of Logroño (Spain) and Jelgava (Latvia), and Trivector (Sweden): a digital solution that collects feedback about urban mobility through a mobile App directly from citizens' experience.
- Horizon 2020, EIT Urban Mobility: "Inclusify - 2022", a project with the Metropolitan Area of Barcelona, AMB, AMB Informació, and Walk21 a digital solution that collects feedback about urban mobility through a Web Responsive app integrated in the city public transportation app.
- EIT Urban Mobility: "RAPTOR Challenge - Tallinn - 2022", an IoT Solution that forecast snow and ice formation on cycle lanes (tested in Tallinn - Estonia) and communicates the warning to citizens
- EIT Urban Mobility: "5G Turbo Accelerator - 2022", an IoT Solution that collects data from urban environments using 5G technology (presented in Vigo - Spain) to improve sustainable mobility.

The company is also **Authorized G-Cloud13** supplier for the UK government and British public administrations (UK and Commonwealth).

Target audience

Unlocking the Power of Community Engagement

Community engagement has become a vital component of modern society, fostering collaboration, inclusivity, and innovation. In this era of digital transformation, platforms like WeSolve are revolutionizing the way we interact, share ideas, and co-create solutions. WeSolve, a cutting-edge community engagement platform, is on a mission to connect and empower various stakeholders. In this article, we will delve into the target market for WeSolve and explore how this platform is driving change and innovation across diverse sectors.

Why WeSolve

Before we dive into the target market, let's understand what makes WeSolve unique. WeSolve offers a versatile and user-friendly digital environment that enables stakeholders to participate actively in discussions, share their insights, and co-create solutions. With a robust set of features, it simplifies community engagement for a wide range of organizations and projects.

Now, let's explore the key markets that can benefit from WeSolve:

1. Government and Public Sector:

- **Municipalities:** Local governments use WeSolve to gather citizen input on urban development, public services, and policy decisions. By including the public in these processes, municipalities ensure that projects align with community needs.
- **Public Consultation:** WeSolve streamlines public consultation processes, making it easier to reach a broader audience and collect valuable feedback on government initiatives, thus promoting transparency and democracy.

2. Nonprofits and NGOs:

- **Advocacy and Awareness:** Nonprofits and NGOs can utilize WeSolve to engage with their target audience, promote their cause, and raise awareness on social and environmental issues.
- **Fundraising and Resource Allocation:** WeSolve allows organizations to engage donors and beneficiaries for better resource allocation and funding decisions.

3. Enterprises and Corporations:

- **Innovation and Ideation:** WeSolve fosters an environment for employees to propose ideas, collaborate on projects, and solve business challenges collectively, leading to innovative solutions and improved productivity.
- **Sustainability Initiatives:** For companies with sustainability goals, WeSolve is a tool for engaging employees, customers, and partners in sustainability initiatives, driving positive environmental impact.

4. Educational Institutions:

- **Student Engagement:** WeSolve supports interactive learning and student engagement by creating a platform for collaborative projects, group discussions, and feedback collection.
- **Innovation Labs:** Universities and colleges use WeSolve to establish innovation labs where students and faculty collaborate on research and projects.

5. Research and Innovation:

- **Research Collaboration:** WeSolve brings together researchers and experts from various fields to share knowledge, engage in discussions, and co-create solutions for complex challenges.
- **Innovation Ecosystems:** Organizations fostering innovation benefit from the open environment WeSolve creates, connecting innovators and entrepreneurs.

6. Health and Healthcare:

- **Patient Engagement:** WeSolve enables healthcare providers to involve patients in decision-making, improve healthcare services, and gather insights for better patient experiences.
- **Health Research:** The platform supports health research by connecting researchers and participants for clinical trials and studies.

7. Startups and Incubators:

- **Ideation and Validation:** WeSolve aids startups in the early stages, enabling idea validation and early product development through feedback and engagement.

8. Communities and Neighbourhoods:

- **Local Initiatives:** Communities use WeSolve to propose and prioritize local projects, improving the quality of life in neighborhoods.

WeSolve is not just a platform; it's a catalyst for change and innovation. With a wide-ranging target market, it has the power to shape the future by connecting people and organizations with common goals and interests. In a world that thrives on collaboration and inclusivity, WeSolve is here to

revolutionize how we engage, co-create, and make an impact on the issues that matter most. It's the digital bridge to a brighter and more sustainable future.

Impact

Empowering Collaborative Innovation

In the fast-paced, digitally-driven world of today, innovation and collaboration are the lifeblood of progress. The ability to harness collective intelligence and empower communities to co-create solutions is paramount. This is precisely where WeSolve comes into play, not only transforming the way we engage and interact but also delivering significant technical benefits that drive innovation. In this article, we will explore the impact and technical advantages of WeSolve, a platform that is revolutionizing the way we approach community engagement and innovation.

Impact Beyond Measure

Before we delve into the technical aspects, let's understand the profound impact WeSolve has on diverse sectors:

1. Strengthening Democracy:

WeSolve strengthens democracy by engaging citizens in decision-making processes. Governments and municipalities use the platform for public consultations, ensuring that policies and projects align with the actual needs and preferences of their communities. This promotes transparency, trust, and active citizenship.

2. Fostering Inclusivity:

WeSolve's automatic content translation capabilities break down language barriers, ensuring that everyone can participate, irrespective of their native language. This inclusivity is vital for promoting diversity and ensuring that no one is left behind in the decision-making process.

3. Encouraging Sustainability:

Corporations and organizations are employing WeSolve to drive sustainability initiatives. By involving stakeholders and employees, these initiatives become a collective effort, enabling companies to make a significant impact on environmental and social issues.

4. Enhancing Education:

Educational institutions use WeSolve to promote interactive learning, collaborative research, and student engagement. It transforms traditional education into a dynamic and engaging experience for both educators and students.

5. Revolutionizing Healthcare:

In healthcare, WeSolve improves patient engagement and healthcare services by involving patients in decision-making. Additionally, it facilitates health research by connecting researchers and participants, accelerating clinical trials and studies.

6. Catalyzing Innovation:

Startups, enterprises, and research organizations are leveraging WeSolve for ideation, innovation, and research collaboration. The platform fosters an environment of open innovation, where the collective intelligence of experts can lead to breakthrough solutions.

The Technical Benefits

WeSolve offers a host of technical benefits that fuel its transformative impact:

1. Seamless User Experience:

WeSolve's user-friendly interface ensures that users can actively participate in discussions, share insights, and co-create solutions with ease. It simplifies the engagement process, making it accessible to individuals of all technical backgrounds.

2. Robust Security and Data Management:

WeSolve employs robust security measures to protect user data and maintain the privacy and integrity of discussions and engagement activities. This is crucial, especially in government and healthcare sectors.

3. Scalability and Customization:

The platform is highly scalable and customizable, allowing organizations to tailor it to their specific needs. It can adapt to various use cases, from community engagement to corporate innovation.

4. AI-Driven Insights:

WeSolve utilizes Artificial Intelligence (AI) to support the auto-generation of engagement activities. This not only saves time but also enhances the quality of activities, making them more engaging and effective.

5. Integration Capabilities:

WeSolve integrates seamlessly with other systems, enhancing its versatility and making it an integral part of organizations' existing digital ecosystems.

WeSolve is more than just a community engagement platform; it's a catalyst for change, innovation, and inclusivity. Its profound impact is seen across a spectrum of sectors, from democracy to sustainability and education. The technical benefits it offers, including a seamless user experience, data security, scalability, AI-driven insights, and integration capabilities, are the driving force behind its success. WeSolve empowers us to work together, transcending boundaries and creating a brighter, more innovative future. It's a powerful reminder that technology, when harnessed for the greater good, can be a force for positive change.