

Co-creation through challenges

Explains how to set up, manage, and drive participation in challenges.

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Manage challenges

The WeSolve platform is designed to facilitate active participation in ideation, thereby imbuing your community with a sense of purpose and collaboration.

By integrating efficient idea management, insightful analytics, and data-driven decision-making, WeSolve ensures that every contribution is valued and leveraged to enhance community well-being. This approach not only democratizes ownership but also elevates the quality of life by transforming collective insights into actionable outcomes, all within a professional and streamlined framework.

The **Challenges** page serves as a central hub for administrators to propose challenges and manage submitted ideas from the community. This interface allows administrators to navigate through ongoing, upcoming, and completed challenges, ensuring effective community involvement.

Accessing the Challenges

To access the challenges page:

1. **Log In:** Ensure you are logged into the WeSolve platform with your administrator credentials.
2. **Navigate to Challenges:** Locate and select **Challenges** from the left-side menu to open the challenges overview page.

Challenges Page

Upon accessing the **Challenges** section, you will be presented with a detailed view of all the challenges, including a variety of information and actionable options.

Challenge Overview

View all challenges listed along with the number of submitted ideas, category and status, which can be 'Published', 'In Draft', or 'Completed'.

Challenge Actions

Each challenge entry provides options to:

- View demographics details of the members who participated in the challenge

- Edit existing challenge details.
- Delete challenges, if necessary.
- Share the challenge through link or embedded iframe

Filters

On the top of the page, it is possible to enable three filters to apply on the challenge list:

- Filter by status (all, published, draft or expired challenges)
- Filter by text
- Filter by category

Ideas Page

To visualise and manage the ideas submitted by the community select the button showing the number of ideas.

Ideas Overview

On the idea page, it is possible to visualise all the collected ideas together with the number of likes, comments, submitting user and approval status. If the Professional plan is activated, a topic analysis and clustering of ideas is shown on the top of the page. Ideas are grouped in multiple topics and structured in two layers. The color of each topic represents the sentiment of the submitted idea ranging from green (for positive sentiment) to red (for negative sentiment).

Idea Actions

Each idea entry provides options to:

- View comments and reply to each of them
- Manually approve or disapprove an idea (if the automatic moderation is activated, ideas are approved automatically)
- Edit ideas.
- Delete ideas, if necessary.

Filters

On the top of the page, it is possible to enable three filters to apply on the idea list:

- Filter by status (all, approved, not approved ideas)
- Filter by challenge

Create a challenge

The **Create a Challenge** page is intuitively designed to guide administrators through the process of challenge creation. By providing both manual input options and innovative AI-powered content generation, WeSolve ensures that each challenge is not only well-structured but also resonates with the intended audience and objectives.

Accessing the 'Create a Challenge' Page

To create a new challenge:

1. **Log In:** Ensure you are logged into the WeSolve platform with your administrator credentials.
2. **Navigate to Challenges:** Select 'Challenges' from the left-side menu to access the challenges overview.
3. **Create a Challenge:** Click on 'Create a Challenge' located in the top right corner of the Challenges page.

Creating Challenge Content

Upon entering the 'Create a Challenge' page, you have the option to input challenge details manually or utilize AI-powered tools to generate content:

Manual Content Creation

- **Title:** Input the title of the challenge, making it concise yet descriptive.
- **Description:** Provide a detailed description that encapsulates the challenge's essence and objectives.

AI-Powered Content Creation (available in Standard plan)

1. Click on the 'Generate with AI' button on the top right.
2. Specify the topic of the challenge to guide the AI in content generation.
3. Choose the language from the dropdown menu to set the content's language.
4. Select the style from the dropdown menu to determine the tone and approach of the generated content.
5. Press the 'Generate' button to create the challenge content using AI.

Additional Challenge Details

In the creation process, administrators have the flexibility to specify various parameters and attributes:

- **Language selection:** Choose the language in which the challenge content is created.
- **Publishing Date:** Set the date when the challenge content becomes publicly visible.
- **Visibility Settings:**
 - **Public:** The challenge is accessible to all users, including those who are not registered.
 - **Registered Users:** The challenge is visible only to users who are registered on the platform.
- **Start and end date:** Specify the start and end dates, clearly marking the challenge's active period.
- **Category:** Assign a category to the challenge to aid in organization and searchability.
- **Workshop:** Assign a workshop, if the challenge belongs to a specific workshop.
- **Project:** Assign a project, if the challenge belongs to a specific project.
- **Groups:** If applicable, select specific groups to whom the challenge is exclusively visible.
- **Cover Image:** Upload an image that will serve as the cover for the challenge.
- **Enable idea moderation:** Check the option if ideas should not be approved automatically.
- **Enable only anonymous ideas:** Check the option if users should have the possibility to submit ideas anonymously.
- **Ideas visibility:** Choose if ideas are visible to all users, only to registered users or only to administrators.

Finalizing the Challenge

Once all the necessary details have been inputted and you are satisfied with the content and settings of your challenge, you have two options to proceed:

- **Publish:** By pressing the 'Publish' button, you will save all the entered information and make the challenge immediately available to your specified audience based on the visibility settings chosen (Public or Registered Users). The challenge, along with all its details, will go live, and the publishing date will be set as per your selection.
- **Save as a Draft:** If you are not ready to make the challenge live or wish to review the content at a later stage, you can choose to 'Save as a Draft'. This action will save all the current progress and settings without making the challenge visible to the users. You can return to your draft at any time to make further edits, additions, or to publish it when you are ready.

These options provide flexibility in your challenge creation process, allowing for careful review and timing of your challenge's release. Ensure that all details are thoroughly checked and that the challenge aligns with your strategic objectives before choosing to publish.